



Make a difference anywhere you go

314 E. Champion Street Bellingham, WA 98225 WhatcomSmartTrips.org 360-756-TRIP (8747)

“SMART TRIPS LEADERS” TO BE RECOGNIZED AT PUBLIC MARKET EVENT

WHO: Mayor Pike and County Executive Kremen will express appreciation for 100-200 “Smart Trips Leaders.”

WHAT: Event will recognize Smart Trips Leaders, or those who log at least 200 trips per year by walking, biking, sharing rides or riding the bus—instead of driving alone.

WHEN: Saturday, September 27, 2008 at 11 am.

WHERE: Bellingham Farmer’s Market, in the plaza at the corner of Railroad Avenue and East Maple Street.

DETAILS: There are 600 Smart Trips leaders. They are responsible for logging 2 million “miles not driven.” The 8,300 total participants in the Smart Trips program are responsible for 12.5 million miles.

Leaders are encouraged to wear their Smart Trips t-shirts.

Interviews with Smart Trips participants will be available.

The purpose of Smart Trips is to reduce drive-alone car trips by encouraging walking, biking, car pooling and riding the bus. Program elements include cash prize drawings, incentive gifts, discounts at local merchants, and an emergency ride home program. All Whatcom County residents age 18 and over are eligible. For more information, call 756-TRIP (8747).